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2 **RESOLUTION NO. _____**
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4 **A RESOLUTION TO AUTHORIZE THE CITY MANAGER TO ENTER**
5 **INTO A CONTRACT WITH MYDATT SERVICES, INC. D/B/A BLOCK**
6 **BY BLOCK, AN SMS HOLDINGS COMPANY IN AN AMOUNT NOT TO**
7 **EXCEED ONE MILLION FIVE HUNDRED NINETY THOUSAND NINE**
8 **HUNDRED FIFTY AND 10/100 DOLLARS (\$1,590,950.10) FOR THE**
9 **DOWNTOWN AMBASSADOR PROGRAM; AND FOR OTHER PUR-**
10 **POSES.**
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12 **WHEREAS**, in a continued effort to promote a cleaner and safer district that encourages people to
13 shop, play, eat, and do business downtown, the City of Little Rock sought proposals from qualified ven-
14 dors for a Downtown Ambassador Program; and,

15 **WHEREAS**, the City received two responses and the Selection Committee approved the proposal
16 from Block by Block pursuant to Bid Event No. 240419; and,

17 **WHEREAS**, the total amount payable under the Contract shall not exceed One Million Five Hundred
18 Ninety Thousand Nine Hundred Fifty And 10/100 Dollars (\$1,590,950.10), plus applicable fees and tax-
19 es; and,

20 **WHEREAS**, the term of the agreement shall be for three (3)-years, and upon mutual agreement, the
21 contract may be extended for up to two (2) additional one (1)-year terms; and,

22 **WHEREAS**, it is anticipated that the Little Rock Convention & Visitors Bureau Board will approve
23 the payment of Seven Hundred Ninety-Five Thousand Four Hundred Seventy-Four and 14/100 Dollars
24 (\$795,474.14), half the cost of this program at its meeting on September 15, 2026.

25 **NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE CITY**
26 **OF LITTLE ROCK, ARKANSAS:**

27 **Section 1.** The Board of Directors hereby authorizes the City Manager to enter into an agreement
28 with Block by Block, in an amount not to exceed One Million Five Hundred Ninety Thousand Nine Hun-
29 dred Fifty and 10/100 Dollars (\$1,590,950.10), plus applicable fees and taxes to provide the Downtown
30 Ambassador Program and any other contracts or agreements related to this project, consistent with this
31 resolution.

32 **Section 2.** The Little Rock Convention & Visitors Bureau will provide Seven Hundred Ninety-Five
33 Thousand Four Hundred Seventy-Four and 14/100 Dollars (\$795,474.14),. City Funds for this program

will come in part for three (3) months from the 2026 Budget with the remaining funds available from the City's 2027-2029 Budgets and for a total provide Seven Hundred Ninety-Five Thousand Four Hundred Seventy-Four and 14/100 Dollars (\$795,474.14), allocated in 100000-63390.

Section 3. The term for such contract shall be for three (3)-years, and upon mutual agreement, the contract may be extended for up to two (2) additional one (1)-year terms or a portion; and the effective date of any approved and executed contract shall be in a form acceptable to the City Attorney as to legal form.

Section 4. All payments are conditioned upon entry into a contract for services; further, nothing in this resolution limits the ability of the City, in its sole discretion, to procure similar services from another vendor during the term of the contract authorized here.

Section 5. *Severability.* In the event any title, section, paragraph, item, sentence, clause, phrase, or word of this resolution is declared or adjudged to be invalid or unconstitutional, such declaration or adjudication shall not affect the remaining portions of this resolution, which shall remain in full force and effect as if the portion so declared or adjudged invalid or unconstitutional were not originally a part of the resolution.

Section 6. *Repealer.* All laws, ordinances and resolutions, or parts of the same, that are inconsistent with the provisions of this resolution, are hereby repealed to the extent of such inconsistency.

ADOPTED: September 15, 2026

ATTEST:

APPROVED:

Allison Segars, City Clerk

Frank Scott, Jr., Mayor

APPROVED AS TO LEGAL FORM:

Thomas M. Carpenter, City Attorney

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