

**OFFICE OF THE CITY MANAGER  
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION  
JUNE 2, 2026 AGENDA**

<p><b>Subject:</b> Juneteenth in Da Rock Temporary Entertainment District Creation (G-25-228-B)</p> <p><b>Submitted By:</b> Planning and Development Department</p>	<p><b>Action Required:</b></p> <p style="text-align: center;">Ordinance √ <b>Resolution</b></p>	<p><b>Approved By:</b></p> <p style="text-align: center;">Delphone Hubbard City Manager</p>
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<b>SYNOPSIS</b>	A resolution to authorize the creation of a temporary entertainment district for the “Juneteenth in Da Rock Street Festival” for one day on June 20, 2026, from 1:00 p.m. to 6:00 p.m.
<b>FISCAL IMPACT</b>	None determined.
<b>RECOMMENDATION</b>	Adopt the Resolution.
<b>BACKGROUND</b>	The City of Little Rock received an application from the Friends of Mosaic Cultural Center on May 18, 2026. “Juneteenth in Da Rock” is a community-centered event designed to honor the historical significance of Juneteenth while providing a safe, engaging, and vibrant space for residents and visitors. The proposed temporary entertainment district will serve as the focal point for live music, performances, food vendors, local businesses, and family-friendly activities throughout the festival. The event will take place along a designated street corridor, which will be temporarily activated into a pedestrian-friendly zone to accommodate entertainment stages, vendor booths, and gathering spaces. Our goal is to create a controlled and well-organized environment that promotes economic activity, showcases local talent, and enhances the overall festival experience. The boundaries of the temporary entertainment district run along Historic 9th Street from Broadway to State

**BACKGROUND**  
**CONTINUED**

Street (east) to encompass Arch Street and Gaines Street (west). There will be physical barriers at State Street and 1-30 Accessway, 9th and State Streets, 8th and Gaines Streets, 8th and S. Arch Streets. A musical stage will be positioned on 9th and Arch Streets leaving the 1-30 Accessway free for through traffic. Please see the attached map for a detailed view.