

1 **NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE CITY**
2 **OF LITTLE ROCK, ARKANSAS;**

3 **Section 1.** The City Manager is authorized to enter into a contract with Verizon Wireless, in the amount
4 of Seven Hundred Sixty-Seven Thousand, One Hundred Forty Dollars (\$767,140.00) annually, including
5 applicable taxes and fees, for the cellular telecommunication services and the purchase of additional cellular
6 devices such as phones and tablets for City use, for a term of up to 3 years.

7 **Section 2.** The funding for this agreement will be consolidated from various departmental accounts.

8 **Section 3. Severability.** In the event any title, section, paragraph, item, sentence, clause, phrase, or
9 word of this resolution is declared or adjudged to be invalid or unconstitutional, such declaration or
10 adjudication shall not affect the remaining portions of the resolution which shall remain in full force and
11 effect as if the portion so declared or adjudged invalid or unconstitutional were not originally a part of the
12 resolution.

13 **Section 4. Repealer.** All laws, ordinances, resolutions, or parts of the same, that are inconsistent with
14 the provisions of this resolution, are hereby repealed to the extent of such inconsistency.

15 **ADOPTED: June 16, 2026**

16 **ATTEST:**

APPROVED:

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19 **Allison Segars, City Clerk**

_____ **Frank Scott, Jr., Mayor**

20 **APPROVED AS TO LEGAL FORM:**

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23 **Thomas M. Carpenter, City Attorney**

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EXHIBIT A

Verizon Wireless Account Optimization & Expansion Proposal

Prepared For: City of Little Rock

Date: May 19, 2026

◆ Executive Summary

This proposal outlines a strategic approach to optimizing the City of Little Rock's existing mobile infrastructure while simultaneously accommodating an essential expansion of **200 new wireless smartphones**. Through aggressive account optimization, targeted removal of zero-usage lines, and the application of significant carrier contract incentives, the City can fully fund this critical expansion program. This fiscal strategy yields a massive net budget reduction during Year 1 and maintains a lean, highly stable operational run rate across Years 2 and 3.

◆ Phase 1: Existing Account Optimization

A comprehensive forensic audit of the City's current wireless environment identified immediate opportunities to eliminate non-performing operational assets and restructure legacy rate plans to closely align with actual historical usage data.

- **Current Baseline Annual Cost: \$863,586.60**
- **Optimized Baseline Annual Cost: \$678,364.08**
- **Immediate Operational Impact:** By permanently removing zero-usage lines and realigning data profiles across departments, the City eliminates **\$185,222.52** in annualized waste before expanding any new capabilities.

◆ Phase 2: Total Expansion & 3-Year Financial Model

The proposed future state successfully absorbs the optimized baseline framework and layers in 200 new operational smartphones. To maximize fiscal efficiency, a comprehensive **\$372,400.00** upfront incentive and device procurement package has been engineered into the Year 1 deployment structure.

3-Year Total Cost of Ownership (TCO) Summary Matrix

Cost Category	Current State	Year 1 (Implementation)	Year 2 (Run-Rate)	Year 3 (Run-Rate)
Existing Infrastructure Base	\$863,586.60	\$678,364.08	\$678,364.08	\$678,364.08
200 New Smartphones Addition	–	\$88,775.92	\$88,775.92	\$88,775.92
Gross Operational Cost	\$863,586.60	\$767,140.00	\$767,140.00	\$767,140.00
<i>Less: Special Bill Incentives</i>	–	(\$332,400.00)	–	–
<i>Less: New Device Lump Sum Credit</i>	–	(\$40,000.00)	–	–
Net Annual Fiscal Impact	\$863,586.60	\$394,740.00	\$767,140.00	\$767,140.00
Annual Net Savings vs. Baseline	–	\$468,846.60	\$96,446.60	\$96,446.60

◆ Key Contractual Terms & Operational Conditions

- **Incentive Eligibility Threshold:** To secure and maintain the **\$332,400.00** special bill incentive credit, the City of Little Rock must maintain a minimum baseline of **1,600 active lines** on the account alongside the deployment of the **200 new smartphones**.
- **Daily Volume Flexibility:** Contractual figures and line counts are understood to be approximate. Recognizing that normal municipal business workflows fluctuate, line totals may shift up and down daily due to standard operational turnover.
- **Standard Operational Freedom:** The City retains the absolute right to perform normal, day-to-day business adjustments—including standard line deactivations, activations, and suspensions—provided the aggregate account volume remains at or above the **1,600 active line floor** and preserves the **200 new smartphone** deployment.