

**BACKGROUND
CONTINUED**

Since implementation, the district has contributed to increased pedestrian activity, tourism, and business engagement in the downtown area. City staff and stakeholders have identified adjacent portions of West Markham and East Markham Streets as natural extensions of the district due to their proximity, existing commercial activity, and event usage.

Expanding the district boundaries to include these additional blocks will promote continuity of operations, improve visitor experience, and support ongoing economic development initiatives in the downtown core. The revised boundaries will include all public spaces within Block 1 of Pope's Addition and extend thirty (30) feet from the centerline along specified blocks, including President Clinton Avenue, North Rock Street, St. Vincent Plaza (North Commerce Street), and the newly added portions of East and West Markham Streets