

**OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION
FEBRUARY 3, 2026 AGENDA**

Subject:	Action Required:	Approved By:
An ordinance to allow Upper Crust Event Center to operate as a Private Club as defined by the Arkansas Alcohol Beverage Control Division (Z-10152).	✓ Ordinance Resolution	
Submitted By: Planning & Development Department		Delphone Hubbard City Manager
SYNOPSIS	The owner of an event center at 320 W. 7 th Street is seeking approval to operate a Private Club as defined by the Arkansas Alcohol Beverage Control Division.	
FISCAL IMPACT	None.	
RECOMMENDATION	Staff recommends approval of the Revised PCD rezoning request. The Planning Commission voted to recommend approval by a vote of 10 ayes, 0 nays, and 1 absent.	
BACKGROUND	On May 8, 2025, the City of Little Rock Planning Commission approved a Conditional Use permit for an Event Center at 320 W 7 th Street under the conditions set forth the Planning Commission Staff Report.	
	The applicant must receive approval by Ordinance to operate as a Private Club as defined by the Arkansas Alcohol Beverage Division to comply with Ark. Code Ann. § 3-9-222(a)(1).	
	The Planning Commission reviewed this request at their May 8, 2025, meeting. All owners of property located within 300 feet of the site, as well as all Neighborhood Associations registered within the City of Little Rock, were notified. Please see the attached Planning Commission minutes for Staff's Analysis and the Commission's action.	