OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS

BOARD OF DIRECTORS COMMUNICATION
DECEMBER 1, 2026 AGENDA

Subject:	**Action Required:**	**Approved By:**
Issuance of 2027 Operator and Taxicab Permits to WHC Little Rock, LLC d/b/a zTrip and d/b/a Yellow Cab	Ordinance √ **Resolution**	
Submitted By: Fleet Services Department		Delphone Hubbard City Manager

SYNOPSIS	A resolution to authorize the City Manager to approve the issuance of two (2) Operator Permits and sixty (60) Taxicab Permits to WHC Little Rock, LLC doing business as zTrip and Yellow Cab for the 2026 calendar year.
FISCAL IMPACT	City issuance of these respective sixty-two (62) 2026 permits to WHC Little Rock, LLC will generate $4,600.00 in City revenue to be deposited into Vehicle Storage Fund Account Nos. 601001-41700 and 601001-41720.
RECOMMENDATION	Adopt the Resolution.
BACKGROUND	WHC Little Rock, LLC, doing business as zTrip and Yellow Cab is seeking City issuance of two (2) Operator Permits at a cost of $500.00 each and sixty (60) Taxicab Permits at a cost of $60.00 each for the 2026 calendar year.