OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS

BOARD OF DIRECTORS COMMUNICATION
NOVEMBER 17, 2026 AGENDA

Subject:	**Action Required:**	**Approved By:**
River Market Management Contract with Little Rock Convention and Visitors Bureau.	Ordinance √ **Resolution**	
Submitted by: Finance Department		Delphone Hubbard City Manager

SYNOPSIS	A resolution to authorize the City Manager to enter into an agreement with the Little Rock Convention and Visitors Bureau, in an amount up to $120,000.00, split into monthly $10,000.00 management fee payments, to manage operations of the Little Rock River Market for a 1 - year term commencing on January 1, 2027. In addition, the City and Little Rock Convention and Visitors Bureau will both contribute $350,000.00 towards operations costs with LRCVB responsible for River Market routine maintenance and repairs per the terms of the agreement.
FISCAL IMPACT	Funds for this expenditure are available from the River Market Budget Line Item, Account No. 104601.
RECOMMENDATION	Adopt the Resolution.
BACKGROUND	The City has contracted with the Little Rock Convention and Visitors Bureau (LRCVB) for several years to manage, operate and maintain the Little Rock River Market.