

**OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION
OCTOBER 5, 2026 AGENDA**

Subject: 2027 Little Rock Marathon Medals Purchase from Hasty Awards, Inc.	Action Required: Ordinance √ Resolution	Approved By: Delphone Hubbard City Manager
Submitted By: Parks & Recreation Department		
SYNOPSIS	A resolution to authorize the City Manager to enter into a contract with Hasty Awards, Inc., for the purchase of 9,745 Finisher Medals for the 2027 Little Rock Marathon participants.	
FISCAL IMPACT	The amount is not to exceed \$50,763.90, including shipping, applicable taxes and fees, Funds for this purchase are allocated in Little Rock Marathon Special Project Account No. 210459-S00B268.	
RECOMMENDATION	Adopt the Resolution.	
BACKGROUND	The City called for public bid submissions under Invitation to Bid Event No. 248989, to solicit and obtain competitive bids from qualified trophy suppliers to provide medals for the 2027 Little Rock Marathon. 2 trophy vendors responded and submitted bids which were reviewed by staff. The Committee determined that Hasty Awards, Inc. was the lowest, responsive and responsible vendor. The 25th annual Little Rock Marathon will be held March 6 – 7, 2027, with an estimated 14,000 participants. As a part of their registration, finishers of the marathon, half marathon, 10K, 5K, and Kids races will receive a Finisher’s Medal when they finish their event.	