



RESULTS FOR THE ROCK

A ONE PENNY INVESTMENT IN LITTLE ROCK'S FUTURE

The Results For The Rock proposal is a one-penny reinvestment in the City of Little Rock. This sales tax to be voted on in November would strengthen public safety, expand parks and recreation opportunities for youth and families, support infrastructure upgrades (streets, sidewalks and drainage) and create new jobs at the Port of Little Rock (economic development).

PUBLIC SAFETY

LITTLE ROCK POLICE DEPARTMENT

With **violent crime down 6% and homicides reduced by 23%** over the last five years, this penny investment will enhance public safety by providing:

- \$30M for technology upgrades and improvements to the Real-Time Crime Center
- \$15M to support Community Oriented Policing and Crisis Response Teams
- \$50M to replace vehicles and equipment in our Public Safety fleet (Police, Fire and Code Enforcement)

LITTLE ROCK FIRE DEPARTMENT

This penny investment will allow LRFD to:

- Maintain the industry's highest ISO (Insurance Services Office) rating of Class 1, ensuring **lower property owner insurance rates.**
- Construct an \$8M fire station in west Little Rock
- Make \$5M worth of upgrades and renovations at existing fire stations
- Use its portion of the \$50M set aside for public safety vehicle and apparatus to ensure a long term replacement plan for its fleet.

AFFORDABLE HOUSING

PUBLIC INFRASTRUCTURE

PUBLIC WORKS

With rising construction costs, the Department requires additional funding to complete 70 ongoing projects and invest in much-needed street and drainage improvements across Little Rock. A penny investment will provide:

- **\$80M** for streets, sidewalks, and drainage based on priority needs throughout the City
- **\$5M** for infrastructure projects in Targeted Community Development Areas south of Interstate 630 or east of I-30
- **\$48M** for ongoing resurfacing and sidewalk projects
- **\$3M** for new sanitation trucks to improve garbage collection efficiency

PARKS & RECREATION

A CITY IN A PARK

Little Rock's 63 parks serve as urban oases for residents and visitors, alike. With only a penny investment we will upgrade our recreational options with:

- **\$60M** for a multipurpose, outdoor sports complex to be located west of I-430
- **\$50M** for an indoor sports facility with 10 multi-purpose courts and event space to be located downtown
- **\$14M** for improvements to War Memorial Park, creating a Central Park-like green space in the heart of the City
- **\$14M** to re-imagine Hindman Park as an outdoor recreation mecca with mountain bike trails, disc golf, and more
- **\$30M** to continue implementing the Zoo Master Plan, providing upgrades to the state's premier educational and family attraction
- **\$21M** to fund ongoing maintenance and improvements across the Parks and trails system

PORT & ECONOMIC DEVELOPMENT



BRINGING MORE JOB OPPORTUNITIES

In the past five years, the City has invested \$30M into economic development at the Port of Little Rock, resulting in an **\$831M RETURN—REAL Results For The Rock**. With just a penny investment, we can continue to build on this momentum with:

- **\$22M** to an economic development impact fund to help attract new jobs through incentives and infrastructure improvements, including further progress on a "super site" at the Little Rock Port.
- **\$8M** to support expansion at the Port, in the form of land acquisition, as companies continue to choose Little Rock for their operations.

RESULTS FOR THE ROCK RESOURCES AVAILABLE AT LITTLEROCK.GOV

SPECIAL ELECTION FOR CITY OF LITTLE ROCK

Question 1 City of Little Rock

- FOR** Adoption of an additional 3/8-Cent (\$0.00375 cent) local Sales and Compensating Use Tax within the City of Little Rock, Arkansas, for which collections of the levy will begin on April 1, 2025, to be used for general operational purposes.
- AGAINST** Adoption of an additional 3/8-Cent (\$0.00375 cent) local Sales and Compensating Use Tax within the City of Little Rock, Arkansas for which collections of the levy will commence on April 1, 2025, to be used for general operational purposes.

Question 2 City of Little Rock

- FOR** Adoption of an additional 5/8-Cent (\$0.00625 cent) local Sales and Compensating Use Tax within the City of Little Rock, Arkansas, for which collections of the levy will begin on April 1, 2025, to be used for general capital purposes, and which shall expire on March 31, 2035.
- AGAINST** Adoption of an additional 5/8-Cent (\$0.00625 cent) local Sales and Compensating Use Tax within the City of Little Rock, Arkansas for which collections of the levy will commence on April 1, 2025, to be used for general capital purposes, and which shall expire on March 31, 2035.



FIND IT ON THE BALLOT

