1	ORDINANCE NO		
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3	AN ORDINANCE TO AMEND LITTLE ROCK, ARK., REV. CODE § 34-		
4	43(b); CHAPTER 34, ARTICLE III (1988), GROUND TRANSPORTATION		
5	SERVICE VEHICLES, AND FOR OTHER PURPOSES.		
6			
7	WHEREAS, Little Rock, Ark., Rev. Code § 34-42 requires the Board of Directors ("Board") of the		
8	City of Little Rock, Arkansas (City), to hold a hearing to consider proposed changes in Taxi Fare Rates		
9	upon the submittal of a proposal for such change to the City; and,		
10	WHEREAS, the Board granted WHC Little Rock, LLC, d/b/a zTrip and d/b/a Yellow Cab ("WHC")		
11	two (2) Operator Permits and sixty (60) Taxicab Permits for the period of January 1, 2024, through		
12	December 31, 2024, via Little Rock, Ark., Resolution No. 16,170 (December 5, 2023); and,		
13	WHEREAS, WHC has submitted a proposal to the City for proposed changes to Taxi Fare Rates.		
14	and,		
15	WHEREAS, there is a need to adjust Taxi Fare Rates to accommodate the rising cost of living and		
16	increasing fuel costs; and,		
17	WHEREAS, the Board last increased Taxi Fare Rates by means of Little Rock, Ark., Ordinance No		
18	20,044 (November 3, 2008); and,		
19	WHEREAS, it has been determined that a modification of Little Rock, Ark., Rev. Code § 34-43(b) is		
20	necessary in order to address this issue.		
21	NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF DIRECTORS OF THE CITY		
22	OF LITTLE ROCK, ARKANSAS:		
23	Section 1. Little Rock, Ark., Rev. Code § 34-43(b) is hereby amended to read as follows:		
24	Sec. 34-43. – Rates and Additional Charges.		
25	(b) Meter rates shall be used exclusively by all taxicabs, or other demand-response service		
26	vehicles, except as otherwise provided in this Section. The minimum or maximum rates		
27	(according to class of service) shall apply to all Ground Transportation Service Vehicles		
28	permitted or operating within the City limits effective as of the date of this Chapter:		
29	(1) Exclusive Ride.		
30	a. A taxicab ceiling rate may be charged if posted in the individual taxicab. The		
31	ceiling rate may be increased from the initial meter charge at increments		
32	established in accordance with this Code.		
33	1. Initial meter charge\$3.25 to include the first one-eighth mile		
34	2. Each additional one-eighth mile\$0.32		

1	Section 2. Severability. In the event any title, section, paragraph, item, sentence, clause, phrase, or		
2	word of this ordinance is declared or adjudged to be invalid or unconstitutional, such declaration or		
3	adjudication shall not affect the remaining portions of the ordinance, which shall remain in full force and		
4	effect as if the portion so declared or adjudged invalid or unconstitutional was not originally a part of the		
5	ordinance.		
6	Section 3. Repealer. All ordinances, resolutions, bylaws, and other matters inconsistent with this		
7	ordinance are hereby repealed to the extent of such inconsistency.		
8	PASSED: August 6, 2024		
9	ATTEST:	APPROVED:	
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12	Susan Langley, City Clerk	Frank Scott, Jr., Mayor	
13	APPROVED AS TO LEGAL FORM:		
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15 16	Thomas M. Carpenter, City Attorney		
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