

**OFFICE OF THE CITY MANAGER  
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION  
AUGUST 3, 2021 AGENDA**

<p><b>Subject:</b></p> <p>Authorization of an agreement with the Central Arkansas Library System to provide coordination for the Be Mighty Program.</p> <p><b>Submitted By:</b></p> <p>Community Programs Department</p>	<p><b>Action Required:</b></p> <p style="text-align: center;">√ <b>Ordinance</b> Resolution</p>	<p><b>Approved By:</b></p> <p style="text-align: center;">Bruce T. Moore City Manager</p>
<p style="text-align: center;"><b>SYNOPSIS</b></p>	<p>An ordinance to authorize the City Manager to enter into a sole-source agreement with the Central Arkansas Library System to provide coordination of programming, meetings and application for the Summer Meals Program.</p>	
<p style="text-align: center;"><b>FISCAL IMPACT</b></p>	<p>The amount is not to exceed \$75,000.00, and has an option for up to two (2) contract extensions at the same funding level. Funding will be from Account No. 108159-S15C321.</p>	
<p style="text-align: center;"><b>RECOMMENDATION</b></p>	<p>Approval of the ordinance.</p>	
<p style="text-align: center;"><b>BACKGROUND</b></p>	<p>The Be Mighty Program was funded in 2019 by the National League of Cities (NLC) in support of the City of Little Rock’s goal to reduce hunger in our community by expanding participation in the Afterschool and Summer Meal Programs and other Federal Nutrition Programs through a Mayoral-led Citywide Anti-Hunger Campaign. The NLC funding was for January 1, 2019, through December 31, 2019. Beginning in 2020, CALS utilized City’s funds to sustain and enhance the foundation for delivering health, nutrition and learning to the children residing in the City of Little Rock.</p>	

**BACKGROUND  
CONTINUED**

Funds provided shall be expended for duties performed to conduct outreach and cross-promotion of the availability of nutrition programs; testing new and creative communications strategies to increase participation; track data; connect campaign's efforts to other existing Citywide Initiatives; working with schools to improve school meals participation; develop or strengthen existing infrastructure that supports the feeding program; and increase capacity of key Afterschool and Summer Meal Program providers and increase number of feeding sites.