

**OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION
JULY 6, 2021 AGENDA**

<p>Subject:</p> <p>Creation of the Third Street Entertainment District</p> <p>Submitted By:</p> <p>Planning & Development Department</p>	<p>Action Required:</p> <p style="text-align: center;">Ordinance √ Resolution</p>	<p>Approved By:</p> <p style="text-align: center;">Bruce T. Moore City Manager</p>
--	---	---

<p style="text-align: center;">SYNOPSIS</p> <p style="text-align: center;">FISCAL IMPACT</p> <p style="text-align: center;">RECOMMENDATION</p> <p style="text-align: center;">BACKGROUND</p>	<p>The Third Street Merchants Association of Downtown Little Rock is seeking Board approval for the creation of a Temporary Entertainment District.</p> <p>None.</p> <p>Approval of the resolution</p> <p>On April 7, 2021, the City Rock received an application from the Third Street Merchants Association of Downtown Little Rock for the approval of a Temporary Entertainment District. The outdoor seating area is to be used by multiple restaurants in the area and is located from the intersection of East 2nd Street and River Market Avenue, to include the right-of-way, south to East 3rd Street; and the boundary of the intersection of East 3rd Street and River Market Avenue, continuing south on River Market Avenue to East 4th Street, continuing west on East 4th Street to Cumberland Street, continuing north on Cumberland Street to East 3rd Street, continuing to East 3rd Street to the intersection of East 3rd Street and River Market Avenue.</p> <p>This application sets the time frame for the Temporary Entertainment District to start July 7, 2021, and run approximately thirteen (13) weeks and end on October 6, 2021. The days and times are Sunday through Saturday; 11:00 AM – 10:00 PM.</p>
--	---