

**OFFICE OF THE CITY MANAGER  
LITTLE ROCK, ARKANSAS**

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**BOARD OF DIRECTORS COMMUNICATION  
JULY 16, 2024 AGENDA**

<p><b>Subject:</b></p> <p>Authorization of a contract with CherryRoad Technologies, Inc., for the conversion and migration of the City and Zoo Websites.</p> <p><b>Submitted By:</b></p> <p>Information Technology Department</p>	<p><b>Action Required:</b></p> <p style="text-align: center;">Ordinance √ <b>Resolution</b></p>	<p><b>Approved By:</b></p> <p style="text-align: center;">Emily Cox Acting City Manager</p>
<b>SYNOPSIS</b>	A resolution to authorize the City Manager to enter into a contract with CherryRoad Technologies, Inc., for the conversion and migration of the City and Zoo Websites to WordPress.	
<b>FISCAL IMPACT</b>	The total cost of this purchase is \$52,000.00, plus applicable taxes and fees, and funds are allocated in the General Fund, Account No. 101002-63390.	
<b>RECOMMENDATION</b>	Approval of the resolution.	
<b>BACKGROUND</b>	These services will convert the City’s Website and migrate the Zoo’s Website to WordPress. In Phase I of the project, the City’s Website will be converted from Umbraco Version 7 to the latest version of WordPress. In Phase II, the Zoo’s Website will be migrated to the latest version of WordPress. CherryRoad Technologies, Inc., is the vendor that currently hosts and maintains both the City and Zoo Websites. The contract will be awarded under Arkansas State Contract NASPO Agreement No. AR2476 – Cloud Solutions (IAAS, PAAS, SAAS).	