

1 **RESOLUTION NO.** _____

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3 **A RESOLUTION TO AUTHORIZE THE CITY MANAGER TO EXTEND**
4 **A CONTRACT WITH MYDATT SERVICES, INC., D/B/A BLOCK BY**
5 **BLOCK, IN AN AMOUNT NOT TO EXCEED FIVE HUNDRED THOU-**
6 **SAND DOLLARS (\$500,000.00), FOR THE DOWNTOWN AMBASSADOR**
7 **PROGRAM; AND FOR OTHER PURPOSES.**

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9 **WHEREAS**, in a continued effort to promote a cleaner and safer district that encourages people to
10 shop, play, eat, and do business downtown the City of Little Rock sought proposals from qualified
11 vendors for a Downtown Ambassador Program; and,

12 **WHEREAS**, the City of Little Rock (the City) received one (1) response from Block by Block, and
13 the Selection Committee approved the proposal pursuant Bid Event No. 2134; and,

14 **WHEREAS**, upon the formal adoption of Little Rock, Ark. Resolution No, 16,041 (July 11, 2023), a
15 contract was negotiated, finalized and executed with Block by Block in an amount not to exceed Five
16 Hundred Thousand Dollars (\$500,000.00), plus applicable taxes and fees; and,

17 **WHEREAS**, the original term of the agreement was for one (1)-year beginning October 1, 2023, and
18 upon mutual agreement, the contract may be extended for up to two (2) additional one (1)-year terms;
19 and,

20 **WHEREAS**, the parties would like to exercise the first additional one (1)-year term; and,

21 **WHEREAS**, source funding is available for Two Hundred Fifty Thousand Dollars (\$250,000.00) al-
22 located in Account No. 100000-63390 with the remaining Two Hundred Fifty Thousand Dollars
23 (\$250,000.00) provided by the Little Rock Convention & Visitors Bureau, with LRCVB Board approval
24 on August 20, 2024.

25 **NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE CITY**
26 **OF LITTLE ROCK, ARKANSAS:**

27 **Section 1.** The Board of Directors hereby authorizes the City Manager to extend an agreement with
28 Mydatt Services, Inc., d/b/a Block by Block in an amount not to exceed Five Hundred Thousand and
29 No/100 Dollars (\$500,000.00) plus applicable fees and taxes to provide the Downtown Ambassador Pro-
30 gram for an additional year.

31 **Section 2.** Funds for this program are available for Two Hundred Fifty Thousand Dollars
32 (\$250,000.00) allocated in Account No. 100000-63390, with the remaining Two Hundred Fifty Thou-
33 sand Dollars (\$250,000.00) provided by the Little Rock Convention & Visitors Bureau.

1 **Section 3.** The term for such contract extension shall be for one (1)-year, and upon mutual agree-
2 ment, the contract may be extended for up to one (1) additional one (1)-year term or a portion; and the
3 effective date of any approved and executed contract shall be in a form acceptable to the City Attorney as
4 to legal form.

5 **Section 4.** All payments are conditioned upon entry into a contract for services; further, nothing in
6 this resolution limits the ability of the City, in its sole discretion, to procure similar services from another
7 vendor during the term of the contract authorized here.

8 **Section 5. Severability.** In the event any title, section, paragraph, item, sentence, clause, phrase, or
9 word of this resolution is declared or adjudged to be invalid or unconstitutional, such declaration or
10 adjudication shall not affect the remaining portions of this resolution, which shall remain in full force and
11 effect as if the portion so declared or adjudged invalid or unconstitutional were not originally a part of the
12 resolution.

13 **Section 6. Repealer.** All laws, ordinances and resolutions, or parts of the same, that are inconsistent
14 with the provisions of this resolution, are hereby repealed to the extent of such inconsistency.

15 **ADOPTED: November 19, 2024**

16 **ATTEST:**

APPROVED:

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18 _____
19 **Allison Segars, Acting City Clerk**

_____ **Frank Scott, Jr., Mayor**

20 **APPROVED AS TO LEGAL FORM:**

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23 **Thomas M. Carpenter, City Attorney**

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