

**OFFICE OF THE CITY MANAGER  
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION  
OCTOBER 15, 2024 AGENDA**

<b>Subject:</b>	<b>Action Required:</b>	<b>Approved By:</b>
<p>An ordinance to approve the Pulaski County Imagination Library, in an amount not to exceed \$75,000.00, to promote early childhood literacy.</p>	<p>√ <b>Ordinance</b> Resolution</p>	<p>Emily Cox Acting City Manager</p>
<b>SYNOPSIS</b>	<p>An ordinance to authorize the Acting City Manager to enter into a sole-source agreement with the Pulaski County Imagination Library to promote early childhood literacy.</p>	
<b>FISCAL IMPACT</b>	<p>The amount of this project is \$75,000.00 and is available in Account No. 108159-S15C381.</p>	
<b>RECOMMENDATION</b>	<p>Approval of the ordinance.</p>	
<b>BACKGROUND</b>	<p>Each month, Dolly Parton’s Imagination Library mails a high-quality, age-appropriate book to all children from birth to age five (5) who are enrolled in the program, and books are sent regardless of a family’s income and at no cost to the child’s family. Each book is addressed to a child individually.</p> <p>The Pulaski County Imagination Library is responsible for enrolling children who live in Pulaski County and is solely responsible for securing funds to cover the cost of books and of their operations.</p> <p>As of July 31, 2024, the Pulaski County Imagination Library is providing a monthly individualized book to approximately 5,543 children who live in Little Rock, and they are the only entity that is able to adequately and efficiently provide an appropriate monthly individualized book to each registered child who lives in Little Rock.</p>	