OFFICE OF THE CITY MANAGER LITTLE ROCK, ARKANSAS

BOARD OF DIRECTORS COMMUNICATION

JANUARY 21, 2025 AGENDA Subject: **Action Required: Approved By:** Extension of the District at Ordinance Breckenridge Temporary $\sqrt{\mathbf{Resolution}}$ Entertainment District. **Submitted By:** Planning & Development Susan Altrui Department Acting City Manager **SYNOPSIS** The District at Breckenridge (Breckenridge Village) is approval to extend Temporary seeking Board а Entertainment District. FISCAL IMPACT None. **RECOMMENDATION** Approval of the resolution. The City of Little Rock received an application for the BACKGROUND District at Breckenridge on December 9, 2024. The events will be held at Breckenridge Village, located at 10301 N. Rodney Parham Road, with the idea that it could become a local restaurant hub that would not only attract people from Little rock to visit, but also from neighboring cities and eventually neighboring states. The Temporary Entertainment District will allow customers of Breckenridge Village to walk from venue to venue enjoying the diversity of the business associated within the District. Since October 2024, families have been observed talking and playing outside and moving from restaurant to restaurant with ease and enthusiasm. The synergy has been positive and creates a sense of community in the Village. The Temporary Entertainment District (TED) will operate from December 31, 2024, through December 31, 2025, and will operate seven (7) days a week, from 11:00am to 10:00pm.